

"How I Turned An Old Ebook  
Into A **Hot-Selling** Info-  
Product In Less Than 1 Hour -  
And How This System  
Now Works Like An  
**Automated**  
**Profits Generator, 24/7**  
Without Me Lifting One  
Finger!"

This is a FREE Ebook. You may give it away from your own web site, use it to sign up new subscribers to your Ezine, as an incentive to sign up more people to your Opt-In list, or add it as a Bonus Gift with your own products.

Brought To You by:  
[The Digital Reseller Vault](#)

**Interested in making massive amount of money from  
resale rights?**

### **Resale Rights Secrets**

Discover the secrets to easily *transform cheap resale rights products* into *money-pumping machines* anytime you desire...  
plus download \$9,700+ worth of resale rights products  
absolutely FREE!

19 resale rights experts confess to making insane amount of money with "dime-a-dozen" resale rights products quickly and easily - now it's finally your turn to...

"Discover How To *Instantly* Pull **Massive Profits** And Bank In More Money From *Simple* Resale Rights Products Available *Everywhere...In As Little As 72 Hours* And Even If You're Starting From Scratch!"

You can now use these *amazing secrets* and *powerful strategies* to outsmart, out market and outsell even your toughest competition - especially if you're selling the *exact same products* as them!

**[Click here now!](#)**

It's no secret that creating your own Ebook -or Info-Report- is one of the best ways to generate a huge income on the Internet...

- I know this because I've written several myself :-)

(By the way... if you would like to find out how to "Write, Create, Promote and Sell" your own Ebook on the Internet, you can sign up for my 4 Day Free Ebook eCourse [by clicking here.](#))

However, writing your own Ebook takes some time, and that's why I love products with Resell Rights.

Resell Rights work great, because they offer you a fast way to generate profits, without doing much work.

In fact, you can get started quick, and cheap.

If you know how to upload a web page, and have a method to accept credit card payments, you can get started within hours, if not sooner.

The trick is to find a good product with Resell Rights... and then make it look like a whole new product.

I will show you how I turned an old Ebook into a Hot-Selling Info-Product, in less than 1 hour...

Let's go...

You're a busy person, and I know you don't like to wait ;-)

Maybe you don't realize it, but you may have a fortune sitting on your hard disk right now.

Let me explain...

A while ago, I bought a new PC (with the money that I made from selling Ebooks of course ;-)) and I had to clean my old computers hard disk.

I discovered that I had around 300-400 Ebooks and Special Reports in my Ebook download directory, some of them with Resell

Rights, others with Give Away rights.

Some of these old Info-Products contained quality content, and others were just worthless crap.

However... one of the Reports that caught my attention when I re-read it was; "**Hitting The Search Engines, Cheaply But Effectively**". (If you want to get a copy, [click here](#).)

This Special Report, written by Peter J. Clark, came with Resell Rights and a (lousy looking) Mini-Site, but I had never set up the Mini-Site...

... in fact, I couldn't even remember where I had gotten the Report from.

- Yes, at times I can be a real muddle-head :-)

Suddenly, I got a bright idea.

I noticed that Peter's Report still contained valuable up-to-date information.

There was a hungry audience for the information inside this Report, and I knew that I could make the Mini-Site better...

So I went to work, and here's what I did...

=> STEP 1:

I created a new directory on my computer, and named this directory "Search Engines Project".

Then I ran the .zip file, and extracted the Special Report and Mini-Site in the new directory, so I had all the files together.

=> STEP 2:

I opened my "MS FrontPage" HTML-editor, and loaded the index.htm page. The sales copy looked good, but the page design appeared boring to me. I didn't want to sell the Report this way.

I also knew that I could enhance the Mini-Site in a short period of time and make it more attractive.

First I changed the orange background color of the page into a better looking green color.

Then, I split the page in two parts, and put the sales copy on the right side.

Next, I fired up my "Paint Shop Pro" graphics program, to create an attention grabbing header with a clear description of the Report.

It took me about 20 minutes before I was satisfied with the look of the header image... and remember, I'm not a graphical artist at all, anyone can do this...

Note: If you don't have the talent -or the time- to create a stunning header, then you can pick some from the [Header And Button Graphics Package](#).

I also wanted to have a picture of the author on the sales page, but I didn't have one.

So, I searched Google for the name "Peter J. Clark", and found a black and white photo on one of his web sites.

I copied and pasted the photo to the sales page.

Now, this already looked much much better... [as you can see here](#).

=> STEP 3:

Ok, there was the enhanced Mini-Site for Peter's Report...

... now I was ready to make sales :-)

But I didn't want to sell the Report only...

... I wanted to sell the Report WITH the Resell Rights option.

This problem was easy to solve...

I knew from my experience as an Ebook Marketer that the best way to stimulate people to purchase is by adding a Limited Special Bonus Gift.

So, that's what I did next...

===== Sidebar =====

If you need some Ebooks -or Special Reports- to offer as a bonus Gift, you should check out the "[Instant Info Products Package](#)". This package contains an arsenal of high-demand information products that you can resell or give away from your web site.

===== Sidebar =====

But I didn't stop there...

As I said before, I really wanted to sell the Report with the Resell Rights option, and here's what I did...

I added a free copy of the email letter that I used to announce the Special Report to my subscribers as an incentive to order the Resell Rights...

This way, people who bought the Resell Rights option could get started promoting the product instantly...

... and without having to write their own sales copy!

Notice what I did here?

I **increased** the value of this offer!

People who bought this Resell package not only got an informative Report that would help them to get their web site much more visitors (without spending any money!)...

... they also received a Bonus Ebook with Full Resell Rights included...

... PLUS a complete Turnkey System, that could work for them over and over again.

This is what I call... "An Offer That's Hard To Refuse..."

This is how you "Turn Browsers Into Buyers!"

===== Sidebar =====

In "[Turning Browsers Into Buyers](#)", you'll discover how to write a complete profit pulling sales letter for any product or service. Jimmy D. Brown takes you "backstage" and shows you an actual sales letter being created as you work your way through the 11 steps of ad copy creation. Not only will you learn WHAT to do, you'll also see HOW to do it with real examples.

===== Sidebar =====

Now, let's move on to the interesting part :-)

Once I had the Mini-Site in place, I sent out an email to my existing customers, and to one of my targeted Opt-In lists.

I also put the email letter on my autoresponder, to have it sent out automatically to all the new subscribers.

Yes, I like to keep it as simple as possible ;-)

Then I went out for dinner with my friends, and when I came back the next day and checked my email inbox, here's what I found...

sales@profitun	05:19 30/03/200	Notification of Payment Received
alex@brigham@	09:21 30/03/200	Notification of Payment Received
john@newspire	09:30 30/03/200	Notification of Payment Received
rohan@yaho	09:40 30/03/200	Notification of Payment Received
galaxy@com	09:51 30/03/200	Notification of Payment Received
gld@ge@web	10:03 30/03/200	Notification of Payment Received
gms@coler@ye	11:31 30/03/200	Notification of Payment Received
jack7@belfou	12:39 30/03/200	Notification of Payment Received
janey@man.c	14:39 30/03/200	Notification of Payment Received

Sales notifications came in at a constant rate.

And the great thing is...

... until today, I'm making profits from this offer because the email announcement for this Report is set up on my autoresponder... sending out messages to my new leads, 24/7... without me lifting one single finger!

I'm sure you'll agree...

... that's not bad for less than 1 hour of work in total, eh? ;-)

This is exactly how you can turn an old Ebook into a new Info-Product, and make Resell Rights work for you...

One more thing...

There are hundreds of products available for Reselling today.

If you want to copy my success story, be sure to buy a quality product with Resale Rights, because you want your customers to be happy with their purchase.

If you don't do this, you'll get yourself in trouble, and here's why...

1. People will ask for a refund..
2. They will consider you as not reliable, and your reputation will soon be spread all over the Internet...
3. An unhappy customer will never make a purchase from you again...

Ok, you might make an interesting amount of money from customers who purchase only one product from you...

... but it's much better to provide them with valuable content so that they trust you from the beginning, and buy from you over and over again.

Remember... A happy customer is a customer for life!

It simply comes down to this, when you use products with Resell Rights...

... always **differentiate** your offer from the rest!

That's the only "secret" to using Resell Rights the right way!

Thanks for reading this far, and...

... to your own Resell Rights' success!

Best regards,

Dirk Dupon

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PS: If you would like to find out more "reseller insider tips", then I highly recommend you to get a copy of Ewen Chia's "[Resale Rights Secrets](#)"

Ewen asked 19 Resale Rights Experts to confess their secrets to pumping Huge Profits from "Dime-A-Dozen" Resale Rights products.

["Resale Rights Secrets"](#) is not just another Ebook with some lazy interviews, but it contains tons of amazing secrets and breakthrough strategies, too powerful to even reveal here....

The 19 Experts share their "Underground" techniques and strategies they use to create -and increase- their profits...but what's more important...

... how people like you and me can do the same -even if you're selling the exact same product as everyone else!

Some of the Reseller Marketers who contributed to Ewen's report are good friends of me, so you can believe me when I say that they know how to use Resale Rights...

If you're thinking of making a fortune from resale rights -or have tried in the past and only realized a small profit- this is finally your chance to turn the tables around...